

As consumers become more knowledgeable and demanding on the different delivery formats available, the stakes for creating the next super pill increases. Sofgen aims to deliver effective solutions to brands and consumers through Unigel™, the new smart softgel which lets multi-functional ingredients exist in one single dose.

O P O R T U N I

Consumers are embracing these instant fixes as they offer them enhanced wellbeing while continuing with their fast-paced lifestyles.



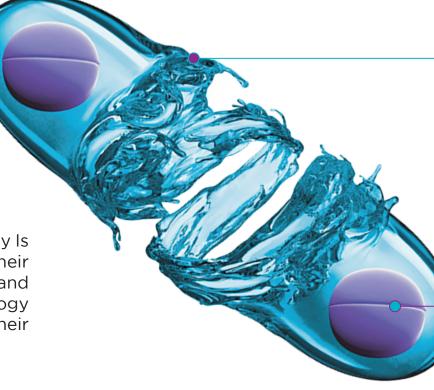
There is a gap in the market for many more disruptive formats given consumer interest. The goal is developing more engaging formats to maintain interest and drive engagement.



Brands are starting to move in direction of products with stacked benefits. Consumers are looking for a Magic Pill with multiple benefits. They have high expectations of their ideal supplement.

LET US TAKE YOUR BRAND TO THE NEXT LEVEL

Unigel™, a first-to-market Technology Is ideal for Organizations who want their consumers to have simplicity and effectiveness backed by technology and expertise when taking their supplements.





Physically appealing capsule



Diversifies portfolio/Enables brand differentiation



Generates a completely **new** consumption experience



Combines multiple purpose ingredients in one form, creating the perfect complementary product



Different gelatin formulations/ Suitable for vegetarian and/or vegan diets

WITH UNIGEL YOU CAN **COMBINE POWERFUL INGREDIENTS!**











CLA

OMEGA-3 Cannabidiol (CBD)

Olive Oil

Avocado

Chia Oil













Borage Oil

Evening Primerose Oil Argan Oil

Flaxseed Oil

Ibuprofen

Lavender Oil

PHASE SOLID













Vitamins

Minerals

Alpha Lipoic Acid

Extracts

Botanical Aminoacids

Caffeine



Discover more information on this revolutionary technology here: www.sofgenpharma.com