THIS 2025, CHOOSE

YOUR TRUSTED SOLUTION

Discover the **endless opportunities** this technology can offer to your Brand.



SOFTGEL Consumer Preference

FACTS & INSIGHTS







OVERVIEW:

The softgel capsule has been in the market **since the 19th century evolving to the present day**. Because of this, consumers feel familiar with the technology, trusting its efficiency, quality and convenience.

The softgel capsule has a strong recognition in the **supplement and the prescription market**, facilitating patient adherence to the drug by offering easiness of swallowing, plus many other thanks to the texture of its shell, among other benfits.

Straus, Mike. Advances in softgels, capsules, and tablets are keeping these formats at the forefront of the Industry. Nutritional Outlook. Nov 2018. Lisa Schofield. Softgels' Clear Advantages. Natural Products Insider. 2019



THE SOFTGEL CAPSULE: A superior Delivery System

System with wide-ranging applications

The Softgel Capsule is a solid dosage form composed of two gelatin films that contain semisolid or liquid APIs protected by an external, hermetically sealed cover.

Softgels ensure **high precision dosage** by achieving homogeneity of ingredients.

An effective delivery system for oral drugs, especially those with low solubility and/or permeability (BCS class II, III and IV(1))

SOFTGEL CAPSULE: Technical Overview

1 BCS Class II - low solubility / high BCS Class III - high solubility / low

BCS Class IV - low solubility / low permeability. Mattson Jack

permeability.

permeability.

Key Benefits



Enhanced bioavailability of active ingredients



Attractive physical appearance

Greater Stability



Extended Shelf Life



Masks unpleasant odors and flavors



Solves a broad range of challenges



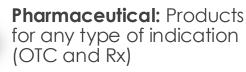
Variety of Shapes, Colors and Sizes



Impossible to Counterfeit



Main applications





Nutritional: Supplements, vitamins, concentrates and other natural products

Cosmeceuticals:



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Cosmetic products that have medicinal properties



SOFTGELS, Addressing the Challenges of Treatment Adherence

Treatment compliance improves when the number of doses is reduced. Softgel technology combines multiple active ingredients in a **fixeddose capsule**, simplifying routines and enhancing patient compliance. Swallowing difficulties are a common reason for non-adherence to treatments. Softgel capsules address this challenge by **offering easy-toswallow and chewable options**, making them a more accessible and convenient choice for consumers. Softgels deliver the benefits of the formulation without unpleasant experience due to the **enteric** coats reducing lingering aftertaste and reflux caused by some active ingredients.



SOFTGEL Manufacturing Safety



Product Security

Tamper-evident design ensures integrity; any breach makes the capsule visibly damaged.

Customized Coloring and Shape

Capsules can be tailored with specific colors, sizes, or logos that are challenging for counterfeiters to replicate.



Indivisibility

Unlike tablets, softgels cannot be easily split, preventing the consumption of incomplete or incorrect doses.



Precise Dosage

Each capsule contains an exact amount of the active ingredient, reducing the risk of dosing errors or overdoses.

Damian, F., Harati, M., Schwartzenhauer, J., Van Cauwenberghe, O., & Wettig, S. D. (2021). Challenges of dissolution methods development for soft gelatin capsules. Pharmaceutics, 13 (2), 214. https://doi.org/10.3390/pharmaceutics13020214

CONSUMER Perceptions & Market Impact

RELATIVE TO OTHER ORAL DOSAGE FORMS





CONSUMER Preferences

Improved Palatability SGCs were developed to mask unpleasant tastes and odors of medications. Enhanced Swallowing Comfort SGCs are easier to swallow than other oral solids due to their selflubricating nature.^{1, 2}





Variety of Delivery Systems

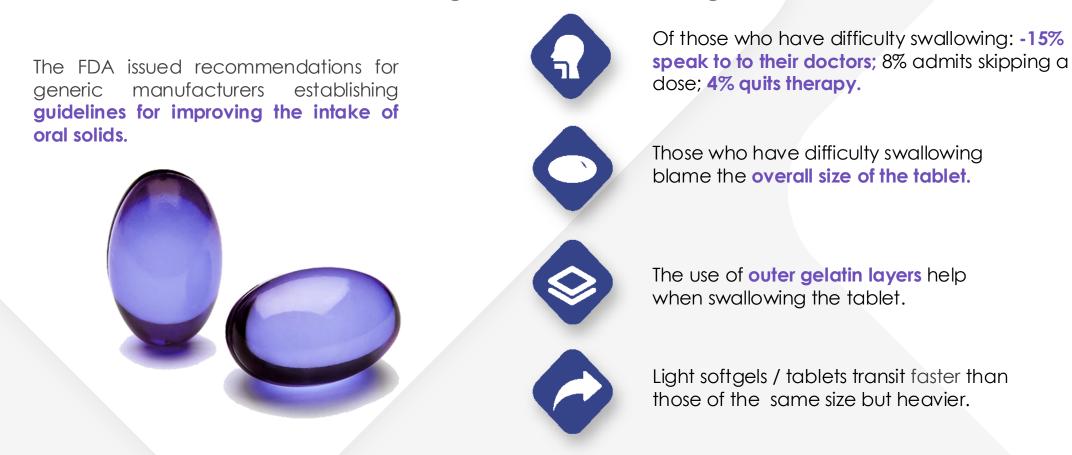
SGCs offer diverse delivery options, including chewable formulations³, catering to different consumer preferences.

¹ Augsburger, L.L. Hard and Soft Shell Capsules. In Modern Pharmaceutics; Banker, G.S., Rhodes, C.T., Eds.; Marcel Dekker, Inc.: New York, NY, USA, 2002; pp. 512–575. 2. Reich, G. Formulation and physical properties of soft capsules. In Pharmaceutical Capsules; Podczeck, F., Jones, B.E., Eds.; Pharmaceutical Press: London, UK, 2004; pp. 201–212 Cited by: Damian F, Harati M, Schwartzenhauer J, Van Cauwenberghe O, Wettig SD. Challenges of Dissolution Methods Development for Soft Gelatin Capsules. Pharmaceutics. 2021 Feb 4;13(2):214. doi: 10.3390/pharmaceutics13020214. PMID: 33557167; PMCID: PMC7913951.





Is Size a determining factor when choosing a medicine?



SOFTGEL Advanced Technologies



UNIGELTM: SIMPLIFYING TREATMENTS TROUGH INNOVATIVE SOLUTIONS



UnigelTM a first-to-market Technology Is Ideal for those who want to have simplicity and effectiveness backed by technology and expertise when taking their meds and supplements, providing different configurations for fixed-dose combinations.

UNIGEL™: The sustainable Softgel

By consuming Unigel[™] products, **patients avoided the production and disposition of 27.5 million Million blister packs in 2022**, according to our estimations. Besides plastic demand reduction, Unigel[™] also deploys different environmental benefits across the supply chain.

Other ADVANTAGES INCLUDE:



Clear look inside the capsule/ Physically Appealing



Different Release Profiles available



Combines Multiple Purpose Ingredients in one form



Different Gelatin formulations/Suitable for Vegetarians and/or vegan diets



Improves Patient/consumers convenience and Compliance

Impossible to counterfeit



Exact Dosage Form

Diversifies Portfolio/Enables Brand Differentiation









Expand your portfolio with new dosage forms that are **convenient and filled with great flavor.**

Discover our Chewable Softgel Platform ChewgelsTM, **chewable soft capsules** as a solution and line extension to existing or new products. With new ingredients, special shapes and flavors, we can offer our customers a range of formulations for different therapeutic lines.

Key CHEWGELS™ ADVANTAGES



Soft and easy chewable flavored gelatin shell, that does not leave residues or sticks to the teeth, rapidly dissolved, leaving a good mouth feel.



No sugar added



Shell solubility and stability assurance



Portable exact dose form: within our chewable burstelts the fill content may contain solutions, suspensions, pastes and emulsions.

Key CHEWGELS[™] CONSUMER BENEFITS



No water needed: Taken easily on the run without water or food.



Easy to swallow: Suitable for children or senior adults who often reject traditional dosage forms.



Fast effect: Immediate release and absorption in the mouth and stomach.

Great taste & Experience: Our Chewgels[™] Once a Chewgel enters the mouth, it is chewed, and a burst effect of the sweet, creamy and tasty liquid inside kicks in. This explosion of flavor is accompanied by the activation of the ingredients.

Sofgen

Meet our **vegetarian softgel technology**, **Versagel™**, a versatile option for the encapsulation of high viscous, semisolid or high pH fill contents



Versagel[™] is a platform that has been built at Procaps from different standpoints such as: **Formulation**, **R&D**, **Process**, **Product and Experience**.

Key VERSAGEL[™] ADVANTAGES



Ability to **encapsulate high temperature fills.**

- Ability to develop **Modify Release Options**
- **S** No Crosslinking over time
- They solve complex formulation challenges.
- Non-GMO, Gluten Free, Vegetarian.



Key VERSAGEL[™] CONSUMER BENEFITS



- Suited for **Consumers with dietary and religious or cultural restrictions.**
- Ideal for consumers seeking products to fit their healthy lifestyles
- Offers the same benefits as a Softgel Capsule:
 - a. Easy to Swallow
 - b. Odor and Taste Free
 - c. Consumers's Preferred Dosage Form

Options available in a variety of: Colors, Shapes and Sizes



Reduced Oels

With Reducedgels, receive full strength and **power in a smaller softgel size**.

Key REDUCEDGELS ADVANTAGES:

- Enables higher API concentrations in smaller softgel
- A solution for **complex API formulations**
- Capable of delivering single and combination API formulations
- Tamper-evident

Key REDUCEDGELS Consumer Benefits:

- ldeal for Seniors and Children
 - Available in a variety of **Colors, Shapes** and Sizes

Suitable for Vegetarians

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Key TWISTGELS ADVANTAGES:

Better **Dosage Accuracy**

Eliminates Contamination by repeat use

Improves Compliance

Improved Stability

Key TWISTGELS CONSUMER BENEFITS:

Portable On-The-Go

Easy to twist- Ideal for geriatric, pediatric and veterinary use

Available in variety of **Colors**, **Shapes** and Sizes



No water needed



A soft gelatin capsule with twist-o cap allows access to a measured dose for topical and/or oral applications.



Enteric Coated softgels are the **best way to stabilize acid-sensitive drug products.** This is because the API is not delivered in the stomach and instead **targets drug delivery in the small intestine**, which is preferred for treating intestinal diseases, improving tolerance and reducing aftertaste.

Key ENTERIC COATED SOFTGELS CHARACTERISTICS:



Enteric Coated

sft Oels

Resists absorption in the stomach.



Improves Patient acceptance – Avoiding reflux in pregnant women.



Chemical Stability: Oxygen and moisture protection barrier that prevents Omega acid oxidation and Oxidation/Hydrolysis of the vitamins.



Double coated for Better appereance.



Enteric Clear SoftOels

Enteric-Clear Softgels use the Enteric-Coated Softgel method of stabilizing acid-sensitive drugs, but it has a **patient-appealing aesthetic.**

Consumers often prefer clear capsules over opaque and this design also means fewer steps in the development process, as **no coating** is necessary.

Key ENTERIC CLEAR SOFTGELS CHARACTERISTICS:

- Greater Bioavailability
- Rapid Absorption
 - No fish aftertaste
 - Less irritation of digestive or gastric mucosa, due to its absorption at the intestinal level

Exact Dosing

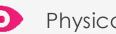
- Physically Appealing
 - Impossible to Counterfeit

Life-Cycle Management Extension



As a leading Manufacturer of Softgel-Related technologies, Sofgen offers unparalleled custom capsule services. **Design your very own Stripgels.**

KEY STRIPGELS ADVANTAGES:



Physically **Appealing**

Completely **Customizable**



Brand Identification

New Customer **Experience**

els

KEY VAOGELS ADVANTAGES:





Conical shape for easy application



Softgel hydrophilic outer layer



Improves treatment efficiency

Greater Dissolution/ Faster disintegration

Exact Dosage

Lipophilic Exipients for better vaginal adherence and efficacy



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Gentle and Non-Irritating



Stable until Inserted



A The softgel vaginal ovule or insert, Vaogels, was designed mucoadhesive properties to facilitate retention of the product in the vagina and availability of the active ingredient in a site-specific manner.

About **SOFGEN** Pharmaceuticas



Sofgen

We are an integrated CDMO/CMO that offers end-toend solutions, from development throughout delivery, in innovative **Softgel technologies for pharma and healthcare** companies interested in launching novel products within North America and other highly regulated markets.

Our extensive Softgel portfolio, backed by **cuttingedge expertise**, ensures we deliver **customized** solutions that meet your unique needs and help you succeed in competitive markets



For more information on our diverse technology portfolio visit: **WWW.SOFGENPHARMA.COM**

Or email us at: communications@sofgenpharma.com

